



The Women's Conference®

The Nation's Premier Forum for Women

FOR IMMEDIATE RELEASE

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*** MEDIA ADVISORY ***

Maria Shriver to Be Joined by Richard Branson, Katie Couric, Valerie B. Jarrett, Caroline Kennedy, Alicia Keys, Ashton Kutcher, Annie Leibovitz, Meghan McCain and Many Others at The Women's Conference 2009

- WHAT:** The Women's Conference 2009 – Hosted by California First Lady Maria Shriver and Governor Arnold Schwarzenegger, The Women's Conference is the nation's premier forum for women. For two full days, more than 100 newsmakers and world opinion leaders gather with more than 25,000 women from all walks of life to be educated, inspired and empowered to be Architects of Change in their own lives, within their communities and around the world. The Women's Conference main event on Tuesday, October 27 features its signature news-making moments and "once-in-a-lifetime conversations" that combine the world's most authentic and influential voices with engaging discussions about the issues that matter most to women's lives. For more details, visit: www.WomensConference.org.
- WHEN:** **Tuesday, October 27, 2009 from 8:00 a.m. – 7:00 p.m.**
7:00 a.m. – General Press Check-In Begins
- WHERE:** **Long Beach Convention Center:** 300 East Ocean Blvd., Long Beach, 90802
Media parking in Shoreline Drive Parking Lot (Shoreline & Linden)
- WHO:** A roster of more than 70 world opinion leaders. Participant and program highlights:
- **Robin Roberts** moderates a main stage conversation on Leadership Decisions in Tough Times with Governor **Arnold Schwarzenegger**, FDIC Chairwoman **Sheila C. Bair** and Sir **Richard Branson**.
 - **David Gregory** moderates a main stage conversation on How a Woman's Nation Changes Everything with **Madeleine K. Albright**, **Amy Holmes**, **Valerie B. Jarrett** and **Claire Shipman**.
 - **Maria Shriver** moderates a main stage conversation on Grief, Healing & Resilience with **Elizabeth Edwards**, **Susan Saint James** and **Lisa Niemi**.
 - Maria Shriver presents **The Minerva Awards 2009** to **Dr. Jane Goodall**, **Agnes Stevens**, **Helen Devore Waukazoo** and **Dr. Kathy Hull** during an afternoon ceremony featuring remarks by **Nicholas Kristof**, **Caroline Kennedy** and **Alicia Keys**.
 - **Katie Couric** moderates a conversation with **Annie Leibovitz**, legend to legend.
 - **Robin Roberts** moderates a conversation on Overcoming the Unimaginable with **Gayle Haggard**, **Elizabeth & Lois Smart** and Life Without Limbs President & Founder **Nick Vujicic**.
 - *All Things Digital* Co-Executive Editor **Kara Swisher** moderates a conversation on Changing the World Through the Web with **Ashton Kutcher**, Blue State Digital

Founder **Joe Rospars**, Kiva.org President **Premal Shah** and Facebook's **Randi Zuckerberg**.

- **Claire Shipman** moderates a conversation on Women in Power with **Arianna Huffington**, *Glamour* Magazine Editor-in-Chief **Cindi Leive**, Brown University President **Dr. Ruth Simmons** and U.S. Secretary of Labor **Hilda L. Solis**.
- Paley Center for Media CEO **Pat Mitchell** moderates a conversation on Women Who Use Their Voices to Change the World with **Geena Davis**, **Somaly Mam**, **Lisa Ling** and *NY Times* Columnist **Nicholas Kristof**.
- **Paula Zahn** moderates a conversation on Raising Strong & Confident Children with **Meghan McCain** and **Danica Patrick & T.J. Patrick**.

COVERAGE

NOTES: Pool feed available for all main stage presentations. Footage is restricted to news programming only; no more than 120 seconds of footage may be broadcast.

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