



The Women's Conference®

The Nation's Premier Forum for Women

SATELLITE ADVISORY

The Women's Conference 2009 – Live Satellite Feed

DATE: TUESDAY, OCTOBER 27, 2009

TIME: 8:00AM PDT to 7:00PM PDT

(Test: 7:00 AM – 8:00 AM PDT)

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| Satellite: | AMC 15 Ku-band |
| Orbital Position: | 105° West |
| Transponder: | K06 Analog |
| DL Freq: | 11820 MHz (H) |
| Audio: | 6.2 and 6.8 MHz, mono |

WHAT: Hosted by California Governor Arnold Schwarzenegger and First Lady Maria Shriver, the annual non-partisan Women's Conference is the nation's premier forum for women. For two full days, more than 100 newsmakers and world opinion leaders gather with more than 25,000 women from all walks of life to be educated, inspired and empowered to be Architects of Change. The Women's Conference main event on Tuesday, October 27 features its signature news-making moments and "once-in-a-lifetime conversations" that combine the world's most authentic and influential voices with engaging discussions about the issues that matter most to women's lives. The Women's Conference event is a production of the non-profit California Governor and First Lady's Conference on Women, which has formed partnerships with organizations and businesses that share its mission to develop far-reaching programs and initiatives that empower women throughout the year: WE Invest, WE Connect, WE Educate, WE Act, WE Inspire and WE Honor (The Minerva Awards). For more information, visit:

www.WomensConference.org.

AGENDA HIGHLIGHTS

(As of 10/19 – Schedule Subject to Change)

8:00 – 10:00AM PDT – MORNING MAIN STAGE SESSION

Paula Zahn, Host & Executive Producer, *Discovery ID*, *On The Case With Paula Zahn* and Co-Host, WNET's *Sunday Arts*

Geena Davis, Founder, The Geena Davis Institute on Gender in Media

Robin Roberts Introduces a Once-in-a-Lifetime Conversation: Tough Leadership Decisions in Tough Times

"Once-in-a-Lifetime Conversation: Tough Leadership Decisions in Tough Times"

- Governor Arnold Schwarzenegger
- Richard Branson, Founder & President, The Virgin Group
- Sheila C. Bair, Chairman of the Federal Deposit Insurance Corporation (FDIC)
- Moderated by Robin Roberts, Co-Anchor, ABC News' *Good Morning America*

Cheryl Saban, Author and Founder, The Women's Self Worth Foundation

Eve Ensler, Playwright, Performer, V-Day Founder

Somaly Mam, Founder, AFESIP; President, The Somaly Mam Foundation

10:30 – 11:30AM PDT – MORNING BREAKOUT CONVERSATION

"Once-in-a-Lifetime Conversation: Legend to Legend"

- Katie Couric, Anchor and Managing Editor, *The CBS Evening News with Katie Couric*
- Annie Leibovitz, Photographer

12:30 – 2:30PM PDT – AFTERNOON MAIN STAGE SESSION

David Gregory Introduces a Once-in-a-Lifetime Conversation: How A Woman's Nation Changes Everything

“Once-in-a-Lifetime Conversation: How A Woman's Nation Changes Everything”

- Madeleine K. Albright, Chair, Albright Stonebridge Group
- Amy Holmes, Political Analyst, Former Speechwriter for Senate Majority Leader Bill Frist
- Valerie B. Jarrett, Senior Advisor and Assistant to the President for Intergovernmental Affairs and Public Engagements; Chair, White House Council on Women and Girls
- Claire Shipman, Senior National Correspondent for ABC News' *Good Morning America*
- Moderated by David Gregory, Moderator, *Meet the Press*

Katie Couric, Anchor and Managing Editor, *The CBS Evening News with Katie Couric*

First Lady Maria Shriver Introduces a Once-in-a-Lifetime Conversation: Grief, Healing and Resilience

“Once-in-a-Lifetime Conversation: Grief, Healing and Resilience”

- Elizabeth Edwards, Senior Fellow, Center for American Progress
- Susan Saint James, Actress and Entrepreneur
- Moderated by First Lady Maria Shriver

3:00 – 4:00PM PDT – AFTERNOON BREAKOUT CONVERSATION

“Women Who Use Their Voices to Change the World”

- Nicholas Kristof, Columnist, *New York Times*
- Somaly Mam, Founder AFESIP; President, The Somaly Mam Foundation
- Lisa Ling, Special Correspondent for the *Oprah Show* and Contributor to *National Geographic Channel, Nightline* and *CNN*
- Geena Davis, Founder, The Geena Davis Institute on Gender in Media
- Moderated by Pat Mitchell, President & CEO, The Paley Center for Media

5:00 – 7:00PM PDT – THE MINERVA AWARDS CEREMONY

Nicholas Kristof, Columnist, *New York Times*

Caroline Kennedy, Vice Chair, New York City Fund for Public Schools

Alicia Keys, Singer, Songwriter, Actress & Philanthropist

First Lady Maria Shriver Presents The Minerva Awards 2009

- Dr. Kathy Hull – Founder of the George Mark Children's House in San Leandro, the first freestanding residential pediatric palliative care center in the United States;
- Dr. Jane Goodall, DBE – Renowned primatologist and conservationist, Founder of the Jane Goodall Institute, UN Messenger of Peace, Founder of Jane Goodall's Roots & Shoots, a global environmental and humanitarian youth organization, and author of the recently published book, *Hope for Animals and Their World*;
- Agnes Stevens – Founder of School on Wheels, which provides educational opportunities and one-on-one tutoring to homeless children ages 6 to 18 in Southern California; and
- Helen Devore Waukazoo – Co-Founder and Executive Director of the Bay Area-based Friendship House, which provides residential substance abuse treatment for American Indians.

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